

Travel and Tourism Liability Insurance Marketplace Report

~ April 2006 ~

Prepared by the North Dakota Insurance Department



N O R T H D A K O T A

Protecting the public good.

Insurance Department Jim Poolman, Commissioner

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# **EXECUTIVE SUMMARY**

The 2005 Legislative Assembly passed Senate Bill No. 2032 directing the Insurance Commissioner to study the state's liability insurance marketplace focusing on travel and tourism liability insurance availability and affordability.

The Insurance Commissioner's office surveyed insurance agents and certain insurance companies regarding the issue. It also reviewed the North Dakota Natural and Rural Tourism Association's survey of travel and tourism businesses.

The surveys showed that travel and tourism liability risks vary widely. The availability of liability insurance correlates to the risk of the activities conducted. Most companies are willing to write low risk activities but few are willing to write high risk activities.

The affordability of liability insurance correlates to the size of the business. Large businesses can more readily afford the high premiums associated with high risk activities than can small businesses.

Other states have studied the issue and have enacted laws in an attempt to address the issue. Those laws are discussed more fully herein.

The Legislative Assembly directed the Insurance Commissioner to identify proposed legislative changes that might make liability insurance more available or affordable. Those legislative alternatives include:

- 1. Provide immunity for a registered travel and tourism business through an assumption of risk law.
- 2. Provide immunity for minimal fee activities through an assumption of risk law.
- 3. Provide immunity conditioned on carrying a minimum amount of liability insurance.
- 4. Establish a state-sponsored residual market program for travel and tourism liability insurance using either a joint underwriting association or a government sponsored pool.
- 5. Provide tax credits against income tax for the cost of liability insurance, subject to a maximum credit.
- 6. Provide money to fund a travel and tourism coordinator to assist operators in addressing insurance issues, particularly with respect to developing good risk management practices.
- 7. Relax regulatory oversight of commercial liability rate and form filings.

8. Facilitate the establishment of either a risk retention group or a risk purchasing group for travel and tourism activities.

Legislative changes may make travel and tourism liability insurance more readily available and affordable, but the insurance companies will assess the risks and determine the pricing, thereby ultimately determining whether insurance is available and affordable.

The report includes summaries of the surveys, information concerning the company responses, information concerning action by other states, a discussion of barriers to writing liability insurance and a summary which sets forth various legislative alternatives.

# TRAVEL AND TOURISM LIABILITY INSURANCE MARKETPLACE REPORT

# I. INTRODUCTION

Insurance Commissioner Jim Poolman submits this report to the Legislative Council at the request of the 2005 Legislative Assembly.

The directive, as set forth in Section 21 of Senate Bill No. 2032, reads, in part:

... During the 2005-06 interim, the insurance commissioner shall compile existing data regarding the state's liability insurance marketplace. The data must include information regarding issues that may result in barriers for businesses seeking to obtain affordable liability insurance coverage, with specific focus on the travel and tourism industry, and must include information regarding successful actions taken by other states to improve the availability and affordability of liability insurance. Before July 1, 2006, the insurance commissioner shall report to the legislative council the data compiled and identify proposed legislative changes necessary to implement any recommendations to make the state's law and availability of liability insurance more attractive to businesses in this state.

# II. DATA COLLECTION – SURVEY RESULTS

### 1. Background

To gather the information requested by the Legislature, the Insurance Department, with the help of the North Dakota Natural and Rural Tourism Association (Association) and the Professional Insurance Agents (PIA of North Dakota), first compiled a list of businesses associated with the travel and tourism industry. Based on this list and to identify the market issues facing each business activity, the Association surveyed travel and tourism businesses while the Department surveyed insurance agents and insurance companies.

# 2. **<u>Types of Businesses</u>**

For purposes of this report, the businesses were grouped into two general types:

- Agri-Business Business activities based on or connected to the operation of a farm or ranch. These are also referred to as Agri-Tourism, Ag Tourism, Agritainment, Ag Recreation, Eco Tourism, Nature Tourism, Adventure Tourism, Aero Tourism, Recreational Tourism, Entertainment Tourism, Cultural Tourism, Heritage Tourism, Fee Recreational Enterprises, Alternative Enterprises, Rural Tourism, etc.
- Non-Agri-Business\* Business activities not connected to a farm or ranch operation. These are also referred to as Eco Tourism, Nature Tourism, Adventure Tourism, Aero Tourism, Recreational Tourism, Entertainment Tourism, Cultural Tourism, Heritage Tourism, Fee Recreational Enterprises, Alternative Enterprises, Rural Tourism, etc.

\*It should be noted that Non-Agri-Businesses are referred to as "Small Business" in the surveys.

The Travel and Tourism Survey revealed that 63% of the businesses identified themselves as Non-Agri-Business, 14% identified themselves as Agri-Business with Tourism as a secondary source of income, and 1% responded as a Tourism Business with Agri-Business as a secondary source of income. We were unable to categorize 22% of the responses.

The Agent Survey revealed that of those agents who received requests for coverage, 70% received requests that related to Non-Agri-Business, 23% received requests related to Agri-Business, and 7% were unspecified.

Of those agents who did not receive requests for coverage but were generally aware of coverage being available, 4% of the agents were aware that insurance was available for Agri-Business, 26% were aware that insurance was available for Non-Agri-Business, and 70% responded but did not specify the type of business.

The results of the two surveys are reasonably similar and show that businesses seeking tourism and travel liability insurance coverage are predominately Non-Agri-Businesses, with Non-Agri-Business activities outnumbering Agri-Business 3 to 1.

# 3. Travel and Tourism Activity List

Travel and tourism businesses vary widely, as represented by the following list which describes most of the activities:

Amusement Pitch Fork Fondue Air Suspension Nature Corn Maze **Bike Trails** Hang Gliding **Bird Watching** Hot Air Balloon Camping Paint Ball Canoeing Rock Climbing Wall Eco Tour Automotive **Guided River Tours Off Road Racing** Hiking **Snowmobile Trails** Kayaking Entertainment Photography Concerts (Music) Star Gazing Dances Swimming Theatre Production Reenactment Ag Snacks Equine (Soy-Wheat-Sunflower) **Buggy Rides** Bakerv **Roping Competition** Farmers Market Hay Rides Flea Market Rodeo Flour Milling Trail Rides Meat/Meat Wagon Train Processing Historical Orchard Archeological Digs **Pumpkin Patch Historical Tours Roadside Antiques** Paleantology Digs Roadside Arts and Crafts Hunting/Fishing Roadside Produce Boating (Jams/Jellies/Pies) Fishing – Fee Strawberry Patch Fishing – Guided Vegetable Patch Fish Pond Vineyard Hunting – Fee Winery Hunting – Guided Services Livestock Conference Center Animal Petting Transportation/Shuttle Service Lodging/Restaurant Weddings **BBOs** Working Vacation Bed and Breakfast Cabin/TP Chuck Wagon Concessions

# 4. Specific Business Activities

The tables attached as Exhibits 1 and 2 summarize the results of the Travel and Tourism and the Agent Surveys, respectively. Only the top business activities in each of the categories are shown. Exhibits 3 and 4, attached, show the complete list of Travel and Tourism activities and actual responses.

# Comments

The surveys show:

- 1. As noted above, the Travel and Tourism industry includes Agri-Businesses as well as Non-Agri-Businesses with Non-Agri-Businesses outnumbering Agri-Businesses 3 to 1.
- 2. Business activities cover a wide variety of activities with varying degrees of risk.
- 3. The general business categories with the largest number of insurance concerns were:
  - a. Equine
  - b. Hunting/fishing
  - c. Lodging and restaurant
  - d. Services

# 5. Availability of Liability Insurance

Both the Travel and Tourism Survey and the Agent Survey surveyed whether liability insurance was available with an existing carrier, whether the business had to switch to a new carrier to find insurance, or whether the business was forced into the surplus market for insurance coverage. The results are:

	Travel and Tourism Survey Coverage Found With:			Agent Survey Coverage Found With:			:
Business Type	Current Carrier	New Carrier	No Insurance Found	Current Carrier	New Carrier	Surplus Carrier	No Insurance Found
Agri- business	40%	40%	0%	18%	8%	32%	36%
Non-agri- business	44%	20%	5%	43%	11%	24%	19%

Both surveys show that insurance companies are able to provide insurance for many of the travel and tourism activities and agents are able to place insurance for those activities, but that a significant number of businesses must look to a new carrier or a surplus lines carrier to find insurance.

It is important to note that the Agent Survey showed that 36% of agents dealing with Agri-Businesses and 19% of the agents dealing with Non-Agri-Business could not find liability insurance for those businesses in either market. See attached Exhibit 3, Part 4 of the Travel and Tourism Survey and Exhibit 4, Part 4 of the Agent Survey for more details.

Insurance is generally considered to be available if a business can find coverage with a carrier in the "admitted" insurance market, which is regulated by the Insurance Department.

If a business cannot find coverage in the "admitted" market, it then must seek coverage in the "surplus" market, which is less regulated than the "admitted" market. If insurance is only available on the surplus market, then liability insurance is considered not to be readily available. If insurance is not available in either market, then clearly insurance is not available.

# Comments

The survey results are mixed. The Travel and Tourism Survey suggests that only a small number of businesses are unable to get coverage. It should be noted, however, that not all respondents responded to this part of the survey.

In contrast, the Agent Survey shows that 68% (32% + 36%) of the Agri-Businesses and 43% (24% + 19%) of the Non-Agri-Businesses could not find coverage in the "admitted" market and were either forced into the "surplus" market, or could not find insurance in either market.

These results show that in general the availability of liability insurance is limited while for some businesses the availability of liability insurance is severely limited.

# 6. Affordability of Liability Insurance

The Travel and Tourism Survey and the Agent Survey also surveyed the affordability of liability insurance and whether the respondent considered the cost to be low, reasonable, very high, or prohibitive.

The table below shows the results for both Agri-Business and Non-Agri-Business and are categorized into those businesses that found insurance with an existing carrier, those that had to switch to a new admitted carrier, and those that were forced to the surplus market.

	Travel and Tourism Survey				Agent Survey			
	Re	spondents Co	nsidered the	Cost:	Respondents Considered the Cos			e Cost:
D	Ŧ	Reason-	Very	Prohib-	_	Reason-	Very	Prohib-
Business Type	Low	able	High	Itive	Low	able	High	itive
1. Agri-Business								
a. Current carrier	0%	20%	27%	20%	11%	67%	22%	0%
b. New carrier	0%	7%	20%	20%	0%	75%	25%	0%
c. Surplus lines	NA	NA	NA	NA	0%	31%	50%	19%
2. Non-Agri-								
Business								
a. Current carrier	2%	24%	5%	11%	8%	84%	8%	0%
b. New carrier	0%	11%	9%	11%	0%	69%	31%	0%
c. Surplus lines	NA	NA	NA	NA	0%	33%	36%	31%

The Travel and Tourism Survey shows that of the Agri-Businesses that received a quote and considered the insurance too expensive, 5% discontinued the activity. For Non-Agri-Businesses, 9% responded that they do not have insurance and 8% responded that they discontinued the activity.

It should be noted that the Travel and Tourism Survey also surveyed whether the business had filed a claim against the liability policy, the number of years the business had been operating and how liability coverage was purchased. The responses to these questions were considered not to be relevant to this report and are not included in the report. The responses for those questions can be found in Exhibit 3, Part 4.

The two survey results are reasonably consistent and show that the cost of insurance in the surplus market is considered to be more expensive than in the admitted market. In fact, 69% (50% + 19%) of the Agri-Businesses and 67% (36% + 31%) of the Non-Agri-Businesses found the cost of liability insurance on the surplus market to be either "very high" or "prohibitive". Also, the Agent Survey showed that 22% of the businesses that remained with the same carrier considered the cost of liability insurance to be "very high". This is consistent with the Department's knowledge of the marketplace in general.

### Comments

The cost of liability insurance is considered by many to be "very high" and even "prohibitive". This suggests that in many cases liability insurance is not affordable and prevents tourism activities from being offered.

### III. BARRIERS

The Insurance Department was asked to identify barriers for businesses seeking to obtain affordable insurance coverage. Those barriers relate directly to insurance companies offering insurance coverage at an affordable rate. To identify insurance company barriers to writing affordable liability insurance for travel and tourism activities, the Insurance Department surveyed several companies including the domestic property and casualty insurers, county mutual insurers, and leading nondomestic commercial and farm owner insurers.

Two comments were particularly informative. State Auto wrote:

State Auto will enter a market provided:

- Competitors are needed.
- It can make a difference in the marketplace.
- It has personnel with the necessary skill sets.
- The hazard of loss is predictable.
- A large number of homogeneous risks exist.
- The pricing needed to sustain a viable insurance market is reasonably affordable to consumers.

State Auto, in deciding whether or not to write a risk, also considers management expertise, condition of facilities, risk potential, ability to secure reinsurance, or ability to grow surplus to cover large risks.

Farmers Union Mutual wrote:

If Farmers Union writes the underlying insurance, it can endorse the policy to include liability coverage for some of the industries listed. Our agents also can utilize a brokerage [surplus] market and place more of the business there. High risk activities such as equine, hang gliding, and rock wall climbing are the most difficult to place, if at all.

[Travel and Tourism] industries may have unusual exposures, little training and very little experience thereby increasing risks. Some industries are hazardous and, therefore, hard to insure or very costly. The insured may be without insurance not because the company cannot write it, but rather because the business chose not to purchase it because of cost.

Farmers Union looks for good risk management, proper safety measures, and adequate training.

The company responses are further summarized in Exhibit 5.

Barriers can be separated into those related to Underwriting and those related to Rating. The barriers identified by the companies include:

- 1. Underwriting
  - a. Companies lack the experience and expertise necessary to evaluate the higher risk activities.
  - b. Companies find that the high or specialty risk exposures of some travel and tourism activities exceed the company's risk tolerance level.
  - c. The companies find that the risk associated with the activities are not compatible with the company's existing risk programs.
  - d. Companies find in some cases that the risks lack size, experience, training, safety controls, and risk management procedures thereby increasing the company's risk of loss.
- 2. Rating
  - a. The number of Travel and Tourism activities with similar risk features is too small to allow a company to spread the risk over a large number of policyholders. Without a large number of similar risks, the company is unable to hold individual premiums to an affordable level.
  - b. Companies are unable to accurately predict future losses because of the small number of risks and because of the potential for large claims.
  - c. Companies are unable to find reinsurance for some risks, particularly the highest risk activities.
  - d. Companies find that they must charge high minimum premiums even for small accounts because of the small number of similar risks.
  - e. Some companies comment that the current regulatory scheme impedes the company's ability to match the rate to the risk.

# IV. ACTIONS BY STATES

# 1. North Dakota

North Dakota has enacted N.D. Cent. Code § 53-08-02, a recreational use immunity statute (N.D. Cent. Code Chapter 53-08) that provides that an owner of land owes no duty of care to keep the premises safe for entry or use by others for recreational use, nor is the landowner required to give any warning of a dangerous condition, use, structure, or activity on the premise to persons entering for that purpose. The law protects the landowner if the use is free. It does not protect landowners that charge a fee nor does it protect willful and malicious acts.

North Dakota also has enacted Chapter 53-10, an Equine Activity statute that provides certain limitations on actions against those that sponsor equine activity or actions against equine professionals. The limitations do not completely protect those that sponsor equine activity. For example, a sponsor can be sued if any injury is caused by equipment or tack.

North Dakota has also adopted the Skiing Responsibility Act, N.D. Cent. Code Chapter 53-09, which protects ski area operators against certain lawsuits by providing that a skier assumes the risk of injury from (1) variations in terrain; (2) surface or subsurface snow or ice conditions; (3) bare spots, rocks, trees, or other forms of forest growth or debris; (4) lift towers or components thereof; (5) pole lines; and (6) snowmaking equipment that are plainly marked and plainly visible. It imposes certain duties on the ski operator with respect to posting information and warnings regarding ski conditions and a notice that North Dakota law severely limits a skier's right to compensation for injuries. It imposes the responsibilities for injury resulting from collisions on the persons involved, and includes other provisions relating to skiing injuries.

# 2. Other States

Most states have adopted recreational use statutes that protect landowners if no fee is charged for the recreational use of land. Some states protect landowners even if fees are charged provided the fees are limited. Exhibit 6 provides a state-by-state analysis of the state recreational use statutes.

Other states have passed other laws. The most significant immunity laws are found in Kansas, Texas, Colorado, and Wyoming. These and laws from other states and two countries are summarized below:

1. <u>Kansas (SB 334)</u>. Kansas law (74-50, 165-ff) provides that there is no liability for an injury or death of a participant in a "registered" agri tourism activity conducted at a "registered" location if the injury or death results from the "inherent" risks of agri tourism activity.

The law requires that the agri tourism operator post a sign notifying the public of the Kansas law and also notifying the individual that the individual is assuming the risk of participating in the activity.

Protection from liability does not apply for wanton and willful acts or for injuries caused by known dangers.

Agri tourism operators are allowed a 20% income tax credit, up to \$2,000 maximum, for the cost of liability insurance. Tax credit expires after five years.

2. <u>Texas law (Chapter 75 and 87)</u> reduces the level of care of an agricultural landowner that offers recreational agri tourism activities on private agricultural land to that which a landowner owes to a trespasser, subject to certain limitations. Under Texas law a landowner owes no duty to a trespasser.

The protection applies to small agri tourism businesses that receive fees from recreational activities of no more than four times the amount of real property taxes paid by the business. If revenues exceed four times the real property taxes, the business must carry minimum liability insurance of \$500,000 per person, \$1,000,000 per occurrence, and \$100,000 single occurrence property damage. If the business carries the minimum insurance, the operator owes no further duty to those injured while a participant in the agri tourism activity.

3. <u>Colorado</u> enacted an "Ag Immunity Law" (CRS § 13-21-122) that relieves a landowner for injuries resulting from "inherent risks" of an "agricultural recreation activity". The protection applies whether or not a fee is charged. "Inherent risks" and "agricultural recreation activity" are broadly defined. The law does not protect the landowner from liability for knowingly using faulty equipment or intentional or willful or wanton acts.

Colorado also has a law (CRS § 13-21-119) relating to equine activity which protects an "equine professional" from liability for injury to a participant resulting from "inherent risks of equine activities, subject to certain exceptions." The statute requires written contracts.

4. <u>Wyoming</u> enacted the Wyoming Recreational Use Act (Wyo. Stat. 34-19-102) which provides that landowners are not responsible to persons who do not pay a charge to keep his land safe or to provide any warnings of any dangerous condition, use, structure, or activity and to those who are on the land for recreational activities. The landowner is still liable for "willful or malicious failure to guard or warn against a dangerous condition, use, structure, or activity." The law does not apply if a landowner charges a fee.

Wyoming also enacted the Recreational Safety Act (Wyo. Stat. § 1-1-121) that protects one who provides any "sport or recreational activity" from injuries to participants from "inherent risks" whether or not a fee is charged. The participant is deemed to have assumed the inherent risk of injury along with all legal responsibility for damage, injury, or death to himself or other person that results from the inherent risks in that sport or recreational activity. "Inherent risk" is defined as "any risk characteristic of or intrinsic to any sport or recreational opportunity <u>and which cannot reasonably be eliminated, altered, or controlled</u>." The law leaves the courts to decide what is an inherent risk which cannot be reasonably eliminated or controlled. "Sport or creational activity" is broadly defined. The law will still allow significant litigation.

5. <u>South Dakota</u> enacted a law (20-9-13) that relieves a landowner of any duty to keep the land safe for use by others for outdoor recreational use or to give warning of a dangerous condition or activity on land to persons entering for outdoor recreational activity, provided there is no charge for the use or activity.

The landowner is responsible for injury caused by the landowner's gross negligence or wanton misconduct, or by violation of any law.

- 6. <u>Oregon</u> enacted HB 2296 to amend 105.699 to grant immunity to landowners who directly or indirectly permit persons to use their land for recreational uses without charge. It also enacted ORS 30.687-30.697 which limits liability for damages to persons harmed in the course of equine activities with some exceptions. The bill also provides that a hunting or fishing guide must carry liability insurance of at least \$300,000.
- 7. <u>Kentucky</u> passed HB 654 that established an Agricultural and Tourism Development Cabinet to work directly with farmers in developing agri tourism programs and requested funds for the program. Tobacco settlement funds of \$400,000 were used to pay for a full-time coordinator for the agri tourism office.
- 8. <u>Minnesota</u> did not consider the issue directly but generally established a Joint Underwriting Association to address liability issues in markets in which liability insurance is not otherwise available. Industries that are unable to find insurance must apply to the Insurance Commissioner for a determination that insurance is not readily available. The agri tourism industry could apply to the Commissioner to participate in the program if it found that liability insurance was not otherwise available.
- 9. <u>California</u> has established a Small Farm Center at the University of California-Davis – <u>www.sfc.ucdavis.edu</u> which provides information and support for agri tourism businesses.
- 10. <u>New Zealand</u> provides cover (insurance) through the Accident Compensation Corporation (ACC) for personal injuries to all people in New Zealand, including travelers from overseas. Cover is compulsory and replaces provisions that otherwise allow a person to sue for personal injury. Business operators pay premiums to the fund.
- 11. <u>Canada</u> Tourism Industry of Canada established an Outdoor and Adventure Tourism Group that considered and received proposals for a national liability insurance program, including coverage of adventure tourism activities in Canada. Marsh Canada submitted a proposal but most operators rejected the proposal because it excluded too many tourism activities and rates were not significantly better than those available otherwise. The effort to pursue a group liability insurance program was finally abandoned. The TIAC will serve as an information clearing house for the industry. See www. adventure insurance.ca.

Like Minnesota, several states have organized Joint Underwriting Associations (JUA) to address the issue of costly liability insurance, but not necessarily the cost of travel and tourism liability insurance. Examples include high risk auto insurance, medical and legal professional liability insurance, and nursing home liability insurance.

# V. SUMMARY AND LEGISLATIVE ALTERNATIVES

In summary, the Insurance Department study finds:

- Travel and tourism risks vary widely.
- Liability insurance for the low risk activities such as roadside produce stands, pumpkin patches, and corn mazes is reasonably available mainly through endorsements on farm or ranch policies, provided the activity is incidental to the farm or ranch operation.
- Liability insurance for higher risk activities such as bed and breakfasts, small restaurants and hunting and fishing guides is also reasonably available. The risks are similar to other larger commercial risks written by some companies. Some of these risks must go to the "surplus" market to find coverage, which most often is more expensive than coverage on the "admitted" market.
- Liability insurance for high risk activities, such as trail rides, air balloon rides, etc. is most often difficult to find, even on the surplus market. If liability insurance is available in the surplus market, it is most often too expensive for smaller businesses.
- Companies are unwilling or unable to write the high risk activities because of several factors, including the lack of the company's experience in evaluating and writing such risks, the potential for large claims and the small number of risks over which to spread the potential claims.
- Companies are more willing to write risks for operators who are experienced, who properly maintain their equipment, and who focus on preventing accidents.
- The legislature may not be able to impact certain risk factors such as the number and size of the risks and the severity of the injuries, but it can impact the management and operation of the risk by assisting with education and training and perhaps insurance costs, and can limit the ultimate liability exposure for the risk.

The actions taken by other states and the results of the surveys discussed in this report suggest that the legislature might consider the following alternatives to assist travel and tourism business in finding affordable liability insurance:

- 1. Provide immunity for a registered travel and tourism business through an assumption of risk law.
- 2. Provide immunity for minimal fee activities through an assumption of risk law.
- 3. Provide immunity conditioned on carrying a minimum amount of liability insurance.

- 4. Establish a state-sponsored residual market program for travel and tourism liability insurance using either a joint underwriting association or a government sponsored pool.
- 5. Provide tax credits against income tax for the cost of liability insurance, subject to a maximum credit.
- 6. Provide money to fund a travel and tourism coordinator to assist operators in addressing insurance issues, particularly with respect to developing good risk management practices.
- 7. Relax regulatory oversight of commercial liability rate and form filings.
- 8. Facilitate the establishment of either a risk retention group or a risk purchasing group for travel and tourism activities.

Questions concerning the report should be addressed to:

Larry Maslowski, Director of Property/Casualty Consumer Protection Division (701) 328-4976 or <a href="mailto:https://www.maslows@state.nd.us">https://www.maslows@state.nd.us</a>

Mike Andring, Property/Casualty Actuary (701) 328-4937 or <u>mandring@state.nd.us</u>

Charles E. Johnson, General Counsel (701) 328-4984 or <u>cejohnso@state.nd.us</u>

Respectfully submitted,

Jim Poolman Commissioner N.D. Insurance Department

# **EXHIBITS**

Exhibit 1	Summary of North Dakota Nature and Rural Tourism Association Survey
Exhibit 2	Summary of North Dakota Insurance Agent Survey
Exhibit 3	North Dakota Nature and Rural Tourism Association Survey Results Part 1 – Number of respondents by type and category Part 2 – Responses by category Part 3 – Responses by type, availability, and affordability Part 4 – Companies/agencies identified as possible source, quotes, filed claims, how liability was purchased
Exhibit 4	North Dakota Insurance Agent Survey Results Part 1 – Number of respondents Part 2 – Responses by category (affirmative responses) Part 3 – Responses by category (negative responses) Part 4 – Risk categories with possible reinsurance source Part 5 – Companies/agencies identified as possible sources
Exhibit 5	Insurance Company Survey Responses

Exhibit 6 Analysis of State Recreational Use Statutes

# APPENDICES

- Appendix 1 North Dakota Nature and Rural Tourism Association Survey Form
- Appendix 2 North Dakota Insurance Agent Survey Form
- Appendix 3 Insurance Company Survey Letter

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# TRAVEL AND TOURISM SURVEY SUMMARY

Exhibit 1 summarizes the Travel and Tourism Survey results. The results are based upon 487 responses categorized as Agri-Business, Non-Agri-Business, or Business Type Not Specified.

Not all activities are listed. Only those most frequently mentioned in each category are included.

	• •	f Activity Total)
Business Type	Number	Percent
I. Agri-Business Primary With Tourism Secondary		
1. Activities	57	11.7%
a. Bird watching	6	1.2%
b. Farm tour	6	1.2%
c. Hunting access	6	1.2%
d. Hunting tour	4	.8%
2. Food-Related Services	11	2.2%
a. Jams and jellies	3	.6%
b. Snacks (seeds, nuts)	3	.6%
c. Restaurant	2	.6%
3. Lodging-Related Services	12	2.4%
a. Cabin	5	1%
b. Lodge	4	.8%
c. Camping	2	.4%
4. Entertainment-Related Services	5	1%
a. Reunions	3	.6%
b. Wedding	1	.2%
II. Tourism Primary With Agri-Business Secondary		
One survey submitted; however, it did not indicate which category or business activity.		
III. Non-Agri-Business		
1. Activities	169	34.7%
a. Historical tours	19	3.9%
b. Reenactment program	13	2.6%
5. Reenaethent program	15	2.070

c. Bird watching

	Type of Activity (487 Total)			
Business Type	Number	Percent		
d. Bike trails	11	2.2%		
e. Trail rides/horseback	10	2%		
2. Food-Related Services	49	10%		
a. Restaurant	8	1.6%		
b. Snacks (seeds, nuts)	7	1.4%		
c. Chuck wagon	6	1.2%		
d. Pitch fork fondue	5	1%		
e. BBQs	4	.8%		
8. Lodging-Related Services	40	8.2%		
a. Camping	14	2.8%		
b. Cabin	5	1%		
c. Lodge	5	1%		
d. Bed and breakfast	3	.6%		
. Entertainment-Related Services	107	21.9%		
a. Conferences	18	3.6%		
b. Reunions	17	3.4%		
c. Arts and crafts	16	3.2%		
d. Concerts	15	3%		
e. Dances	10	2%		
V. Business Type Not Specified				
. Activities	12	2.4%		
a. Historical tours	2	.4%		
b. Hunting – Access	2	.4%		
2. Food-Related Services	12	2.4%		
a. Restaurant	3	.6%		
b. Jams and jellies	2	.4%		
3. Lodging-Related Services	4	.8%		
a. Camping	2	.4%		
4. Entertainment-Related Services	9	1.8%		
a. Weddings	3	.6%		
b. Reunions	2	.4%		
c. Concerts	2	.4%		

# AGENT SURVEY SUMMARY

Exhibit 2 summarizes the Agent Survey and shows the number of agents that responded for each business category and the percent of the total number of responses in that category.

Not all activities are listed. Only those most frequently mentioned in each category are included.

	for In	ived Requests surance onses Total)	Agent Had General Knowledge of Insurance Availability (126 Responses Total)		
Business Type	Number	Percent	Number	Percent	
I. Agri-Business					
1. Amusement	3	1.4%	0	0%	
a. Corn maze	3	1.4%			
2. Automotive	3	1.4%	0	0%	
a. Snowmobile trails	2	.9%	J.	0,0	
b. Off road racing	1	.4%			
3. Entertainment	1	.4%	0	0%	
a. Dances	1	.4%	-		
4. Equine	13	6.1%	1	.7%	
a. Wagon train	3	1.4%			
b. Buggy rides	2	.9%			
c. Hay rides	2	.9%			
d. Roping competition	2	.9%			
e. Trail rides	2	.9%	1	.7%	
5. Historical	2	.9%	1	.7%	
a. Farm tours	2	.9%			
6. Hunting/Fishing	15	7%	1	.7%	
a. Hunting – Access	7	3.2%			
b. Hunting – Guided	4	1.8%	1	.7%	
c. Fishing – Guided	2	.9%			
7. Livestock	1	.4%	1	.7%	
a. Animal petting	1	.4%	1	.7%	
8. Lodging/Restaurant	1	.4%	0	0%	

	for In	ived Requests surance onses Total)	Agent Had General Knowledge of Insurance Availability (126 Responses Total)		
<b>Business Type</b>	Number	Percent	Number	Percent	
a. Cabin/TP	1	.4%			
9. Nature	0	0%	0	0%	
	Ū	0,0	Ū	0,0	
10. Production	4	1.8%	0	0%	
a. Farmers market	2	.9%			
b. Ag snacks	1	.4%			
11. Services	7	3.2%	2	1.5%	
a. Working ranch/farm	5	2.3%	2	1.5%	
b. Reunions	1	.4%			
c. Working vacation	1	.4%			
12. Other	0	0%	0	0%	
II. Non-Agri-Business					
I. Amusement	2	.9%	1	.7%	
a. Air suspension	1	.4%			
b. Paint ball	1	.4%			
c. Corn maze			1	.7%	
2. Automotive	1	.4%	2	1.5%	
a. Snowmobile trails	1	.4%	1	.7%	
b. Off road racing			1	.7%	
3. Entertainment	10	4.6%	3	2.3%	
a. Concerts	5	2.3%	3	2.3%	
b. Dances	4	1.8%			
c. Theatre	1	.4%			
4. Equine	15	7%	0	0%	
a. Rođeo	6	2.8%			
b. Roping competition	3	1.4%			
c. Trail rides	3	1.4%			
5. Historical	9	4.2%	3	2.3%	
a. Museum	4	1.8%			
b. State historical site	2	.9%	1	.7%	
c. Historical tours			1	.7%	
d. Paleontology digs			1	.7%	
6. Hunting/Fishing	29	13.6%	2	1.5%	

	for In	ived Requests surance onses Total)	Agent Had General Knowledge of Insurance Availability (126 Responses Total)		
<b>Business Type</b>	Number	Percent	Number	Percent	
a. Hunting – Guided	10	4.6%	1	.7%	
b. Fishing – Guided	7	3.2%	1	.770	
c. Boat	3	1.4%			
	3	1.4%			
d. Fishing – Access					
e. Hunting – Access	3	1.4%	1	70/	
f. Hunting – Fee	1		1	.7%	
7. Livestock	0	0%	1	.7%	
a. Animal petting			1	.7%	
8. Lodging/Restaurant	42	19.7%	15	11.9%	
a. Restaurant	12	6.1%	8	.6%	
b. Concession stand	11	5.1%	0	.070	
c. Catering service	6	2.8%	2	1.5%	
d. Bed and breakfast	3	1.4%	2	1.5%	
	3		2	1.570	
e. Vending machines	2	1.4%	2	1 50/	
f. Campground – RV			2 2	1.5%	
g. Chuck wagon	2		Z	1.5%	
9. Nature	8	3.7%	1	.7%	
a. Photography	3	1.4%	1	.7%	
b. Bike trails	2	.9%			
c. Camping	1	.4%			
d. Canoeing	1	.4%			
e. Hiking	1	.4%			
10. Production	13	6.1%	5	3.9%	
a. Clothing – Apparel	4	1.8%	2	1.5%	
b. Meat/meat processing	3	1.4%	2	1.5%	
c. Ag snacks	2	.9%	2	1.570	
d. Bakery	2	.9%	1	.7%	
e. Farmers market	1	.4%	1	.770	
			0	001	
11. Services	19	8.9%	0	0%	
a. Transportation – Bus/Car/Van	6	2.8%			
b. Working ranch/farm	0	0%			
c. Reunions	3	1.4%			
d. Weddings	3	1.4%			
12. Other	1	.4%	0	0%	
a. Art museum	1	.4%			
w. 1111110000111	•				

	for In	ived Requests surance onses Total)	Agent Had General Knowledge of Insurance Availability (126 Responses Total)		
<b>Business Type</b>	Number	Percent	Number	Percent	
III. None Specified					
1. Amusement	6	2.8%	2	1.5%	
a. Air suspension	1	.4%			
b. Corn maze	1	.4%	1	.7%	
c. Hang gliding	1	.4%			
d. Hot air balloon	1	.4%			
e. Paint ball	1	.4%	1	.7%	
f. Rock climbing wall	1	.4%			
2. Automotive	2	.9%	4	3.1%	
a. Off road racing	1	.4%	1	.7%	
b. Snowmobile trails	1	.4%	3	2.3%	
3. Entertainment	4	1.8%	8	6.3%	
a. Concerts	1	.4%	4	3.1%	
b. Dances	1	.4%	2	1.5%	
c. Reenactment	1	.4%	1	.7%	
d. Theatre	1	.4%	1	.7%	
4. Equine	1	.4%	16	12.6%	
a. Buggy rides	1	.4%			
b. Hay rides			3	2.3%	
c. Trail rides			3	2.3%	
d. Horse			2	1.5%	
e. Roping competition			2	1.5%	
f. Wagon train			2	1.5%	
5. Historical	0	0%	1	.7%	
a. Museum	-		1	.7%	
6. Hunting/Fishing	0	0%	10	7.9%	
a. Boating			4	3.1%	
b. Fishing – Access			2	1.5%	
c. Fishing – Fee			1	.7%	
d. Fishing – Guided			1	.7%	
e. Fishing – Pond			1	.7%	
f. Hunting – Access			1	.7%	
7. Livestock	0	0%	1	.7%	
a. Animal petting			1	.7%	
8. Lodging/Restaurant	0	0%	29	23%	

	for In	ived Requests surance onses Total)	Agent Had General Knowledge of Insurance Availability (126 Responses Total)		
Business Type	Number	Percent	Number	Percent	
a. Concession stand			4	3.1%	
b. Chuck wagon			3	2.3%	
9. Nature	0	0%	1	.7%	
a. Photography			1	.7%	
10. Production	0	0%	5	3.9%	
a. Clothing – Apparel			1	.7%	
b. Farmers market			1	.7%	
c. Pumpkin patch			1	.7%	
d. Roadside produce			1	.7%	
e. Strawberry patch			1	.7%	
11. Services	0	0%	11	8.7%	
a. Conference center			2	1.5%	
b. Reunions			2	1.5%	
12. Other	1	.4%	0	0%	
a. Trip and sportsmans	1	.4%			

Total # of Respondents:	104
	YES
Primary activity is Agribusiness; supplement with tourism activity?	15
Tourism Activity primary; agribusiness is secondary?	1
Do not farm/ranch; have a tourism activity (i.e. Small Business)?	66

#### Agribusiness Related Response Summary

Activities	# of Responses 57
Food Related Services	11
Lodging Related Services	12
Entertainment Related Services	5

#### Small Business Related Response Summary

	# of
Activities	Responses 169
Food Related Services	49
Lodging Related Services	40
Entertainment Related Services	107

# Business Type Not Specifed Response Summary

	# of Responses
Activities	12
Food Related Services	12
Lodging Related Services	4
Entertainment Related Services	9

Activities	# of <u>Responses</u> (To	Primary	Agribusiness 2ndary Tourism <u>Primary?</u>	<u>Non-Agribusiness?</u>	Non Specifed
Animal Petting	4	3	0	1	0
Bike Trails	14	2	0	11	1
Bird Watching	19	6	0	12	1
Boating	6	0	0	5	1
Buggy Rides	5	1	0	4	0
Canoeing	7	1	0	6	0
Corn Maze	1	1	0	0	0
Digs - Archeology	6	0	0	6	0
Digs - Paleontology	5	0	0	5	0
Ecology Tour	1	0	0	1	0
Farm Tour	8	6	0	1	1
Fishing - Guided	2	0	0	1	1
Fishing Pond/Access	7	1	0	5	1
Flea Market	1	0	0	1	0
Hang Gliding	1	0	0	1	0
Hay Rides	3	1	0	2	0
Hiking	12	3	0	9	0
Historical Tours	22	1	0	19	2
Hot Air Balloon	2	0	0	2	0

	# of <u>Responses</u> (Tou	Agribusiness Primary rism 2ndary)?	Tourism	Non-Agribusiness?	Non Specifed
Hunting - Access	12	6	0	4	2
Hunting - Fee	7	6	0	1	0
Hunting - Guided	6	4	0	2	0
Kayaking	3	0	0	3	0
Off-road Racing	1	0	0	1	0
Reenactment Program	13	0	0	13	0
River Tours - Guided	1	0	0	1	0
Road-side Antiques	1	0	0	1	0
Road-side Arts/Crafts	3	2	0	1	0
Rodeo	1	0	0	1	0
Star Gazing	6	2	0	4	0
Swimming	6	1	0	5	0
Trail Rides/Horseback	12	2	0	10	0
Transportation - Boat	2	0	0	1	1
Transportation - Bus	2	0	0	2	0
Transportation - Car/Van	5	1	0	3	1
Transportation - Farm Equip	1	1	0	0	0
Wagon Rides	4	1	0	3	0
Working Ranch	4	1	0	3	0

	# of <u>Responses</u> (Tou	Primary	Agribusiness 2ndary Tourism <u>Primary?</u>	Non-Agribusiness?	Non Specifed
Working Vacation	3	1	0	2	0
<u>Food Related Services</u> Bakery	3	0	0	3	0
BBQs	5	0	0	4	1
Berry Patch - U Pick	1	1	0	0	0
Chuck Wagon	7	0	0	6	1
Farmers Market	1	0	0	0	1
Jams & Jellies	5	3	0	0	2
Meat Processing	1	0	0	1	0
Pitch Fork Fondue	5	0	0	5	0
Pumpkin Patch	2	1	0	0	1
Restaurant	13	2	0	8	3
Roadside Produce	3	1	0	1	1
Snacks (Seeds, Nuts)	11	3	0	7	1
Vegetable Patch	2	0	0	1	1
Vineyard	1	0	0	1	0
Winery	1	0	0	1	0
Lodging Related Services Bed & Breakfast	4	1	0	3	0
Cabin	11	5	0	5	1

	# of <u>Responses</u> (1	Agribusiness Primary Fourism 2ndary)?	Agribusiness 2ndary Tourism <u>Primary?</u>	Non-Agribusiness?	Non Specifed
Camping	18	2	0	14	2
Lodge	10	4	0	5	1
Теерее	2	0	0	2	0
Entertainment Related Services Arts & Crafts	17	0	0	16	1
Concerts	17	0	0	15	2
Conferences	19	0	0	18	1
Dances	10	0	0	10	0
Reunions	22	3	0	17	2
Theatre	6	0	0	6	0
Weddings	20	1	0	16	3

# Agribusiness responses to Insurance Questions (15 responses):

% of respondents able to find	Affordability Same Car	rier?		
coverage with current insurer 40%	Low 0%	Reasonable 20%	Very High 27%	Cost Prohibitive 20%
% of respondents able to find	Affordability Other Carr	ier?		
coverage with different insurer	Low	Reasonable	Very High	Cost Prohibitive
40%	0%	7%	20%	20%
% of respondents who were unable to find coverage				
00/				

0%

# Small Business responses to Insurance Questions (66 responses):

ffordability Same Cari	rier?		
Low 2%	Reasonable 24%	Very High 5%	Cost Prohibitive 11%
ffordability Other Carr	ier?		
Low	Reasonable	Very High	Cost Prohibitive
0%	11%	9%	11%
	Low 2% ffordability Other Carr Low	2% 24% ffordability Other Carrier? Low Reasonable	Low Reasonable Very High 2% 24% 5% ffordability Other Carrier? Low Reasonable Very High

% of respondents who were unable to find coverage

5%

EXHIBIT 3 Part 4

### **Companies/Agencies Identified as Possible Sources of Insurance:**

Companies	<u>Agencies</u>
CNA Insurance	Illinois RB Jones, Englewood, CO
Farmers Union	McKay Insurance - Iowa
Grinnell Mutual	Vaaler Insurance
Gulf Insurance	Warner & Company
Heritage Insurance	World Wide Outfitters
North Dakota Insurance Reserve Fund	
Nodak Mutual Insurance Company	

### Respondents received insurance quote that was too expensive so that:

	<u>Agribusiness</u>	Small Business	
Do not have insurance:	0%	9'	%
Discontinued activity:	5%	8	%

# % of Respondents that have filed claim on their liability policy:

<u>Agribusiness</u>	Small Business
7%	6%

# *#* of Years in business:

	<u>Agribusiness</u>	Small Business
1 - 3 Years	13%	6%
3 - 7 Years	27%	0%
7 - 15 Years	27%	14%
Over 15 Years	7%	18%

### How was Liability Coverage purchased?

	<u>Agribusiness</u>	Small Business
Package Policy	47%	17%
Stand Alone Liability		
Coverage	20%	18%

Total # of Respondents:	120
# of Respondents who received requests for travel & tourism insurance coverage:	28
# of Respondents who did not receive requests for travel & tourism insurance coverage:	92

#### Agent Received Request for Insurance: Agribusiness Related Response Summary

	# of		Coverage same Admitted	Affordabili	ty Same Adr	mitted Carrier?	Coverage other st Admitted	Afford	ability Other Ad	mitted Carrier? Cost	Coverage Surplus Lines	Affordability Surplu	s Lines Carrier? Co:	No t Coverage
Amusement	Responses 3	6%	Carrier?	Low Rea	asonable	High Prohibit		Low	Reasonable	High Prohibitive	Carrier?	Low Reasonable		
	-				•								I	
Automotive	3	6%	0				0				0			3
Entertainment	1	2%	0				0				0			1
Equine	13	26%	o				0				5	2	3	7
Historical	2	4%	1		1		1		1		0			o
Hunting/Fishing	15	30%	3	1	2		0				9	3	3	3 1
Livestock	1	2%	0				0				1		1	0
Lodging/Restaurant	1	2%	1			1	0				0			0
Nature	0	0%	0				0				0			0
Production	4	8%	1			1	3		2	1	o			0
Services	7	14%	2		2		0				o			5
Other	0 50	0%	0				0				0			0
	50		9 18%	1 11%	6 67%	2 22% (	0 4 % 8%	0 0%		1 0 25% 0%	16 32%	0 5 0 31%		3 18 6 36%

Total # of Respondents:	120

# of Respondents who received requests for travel & tourism insurance coverage: 28

#### Agent Received Request for Insurance: Small Business Related Response Summary

#	of		Coverage same	Affordabi	lity Same Adr	nitted Carrier?	Coverage other	Affordab	ility Other Adn	nitted Carrier?	Coverage Surplus	Affordabili	ty Surplus Li	nes Carrier?		No
	esponses		Admitted Carrier?		asonable	Cost High Prohibitive	Admitted Carrier?	Low R	easonable	Cost High Prohibitive	Lines Carrier?	Low Re	asonable	High Pro	Cost hibitive	Coverage Available?
Amusement	2	1%	0				1		1							1
Automotive	1	1%	0				0				1		1			0
Entertainment	10	7%	5		4	1	0				4		1	1	2	o
Equine	15	10%	3		3		1		1		7		4	1	2	4
Historical	9	6%	3		3		3		3		2		1		1	0
Hunting/Fishing	29	19%	5		4	1	4			4	10		1	7	2	8
Livestock	0	0%	o				0				0					0
Lodging/Restaurant	42	28%	25	2	20	3	7		6	1	5		1	3	1	4
Nature	8	5%	2		2		0				1		1			5
Production	13	9%	11	3	8		0				1				1	1
Services	19	13%	9		9		0				5		2	1	2	5
Other	1	1%	1		1		0				0					0
	149		64 43%	5 8%	54 84%	5 0 8% 0%	16 11%	0 0%	11 69%	5 0 31% 0%	36 24%	0 0%	12 33%	13 36%	11 31%	28 19%

Total # of Respondents:	120

# of Respondents who received requests for travel & tourism insurance coverage: 28

#### Agent Received Request for Insurance: Business Not Specified Response Summary

	# of		Coverage same	Affordability	/ Same Adr	nitted Carrier?	Coverage other	Afforda	bility Other Adı	mitted Carrier?	Coverage Surplus	Affordabi	lity Surplus L	ines Carrier?	No
	Responses		Admitted Carrier?	Low Rea	sonable	Cost High Prohibitive	Admitted Carrier?	low	Reasonable	Cos High Prohibitive		Low R	asonable	Cost High Prohibitive	
Amusement	6	43%	1	2011 1100	001.00.0	1	1	2011		1	4		00000000	4	0
Automotive	2	14%	1		1		0				1			1	0
Entertainment	4	29%	0				0				4			4	o
Equine	1	7%	1		1		o				0				o
Historical	0	0%	0				0				0				0
Hunting/Fishing	0	0%	0				0				0				o
Livestock	0	0%	0				0				0				0
Lodging/Restaurant	0	0%	0				0				0				o
Nature	0	0%	0				0				0				o
Production	0	0%	0				o				0				o
Services	0	0%	0				0				0				0
Other	<u>1</u> 14	7%	1		1		0				0				0
	14		4 29%	0 0%	3 75%	1 0 25% 0%	1 7%	0 0%	0 0%	1 ( 100% 0%		0 0%	0 0%	9 0	0
			29%	0%	1376	<b>∠</b> 370 U%	170	0%	0%	100% 0%	64%	0%	0%	100% 0%	0%

				Insurance	Availability	1				ordability			
		Count	Existing	Different	Surplus	None	Not Specified	Low	Reasonable	High Prohibitiv	e Not Specified		
Amusement													
Air Suspension	Small Business None specified				12 M				1. j	141 <del>-</del> 1			
Corn Maze	Agri-Business	3	1		1	1			1	1	1		
	None specified	1			1					1			
Hang Gliding	None specified				1				義義為	1			
Hot Air Balloon	None specified	1			1					1			
Paint Ball	Small Business None specified		1							1			
Rock Climbing Wall	None specified	1		1						1			
Automotive Off Road Racing	Agri-Business	and a state	artista attas	1. A.	1.1	18111			-	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	<b>in the state of the state</b>		
	* None specified	49 (1 <b>1</b> 2 <u>.</u> .							1997 - C	A States			
Snowmobile Trails	Agri-Business Small Business	2 1			1	2			1	1	1		
	None specified	1	1						1				
Entertainment													
Concerts	Small Business	2	2 ( ) .		- 3 -	1.			<b>H 1 1</b>	1.00-3			
Dances	Agri-Business	1	an a		1-2	1	2. Million and an and a state of the state			1			
Dances	Small Business None specified	4	3		1				3	1 ' 1			
Reenactment	None specified	l And a state of the state of t	a a sha a s		Walacia a 🗐		an a start and	and a star with		1 41 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -			
				a cara a cara a									
Theatre	Small Business None specified	1 1	1		1				1	1			
Fauine													
Equine Buggy Rides	Agri-Business	2 S		a share a	- M.	la ja ti							
	None specified	2.7 <b>2</b> .18.3*	1999 <b>- 1</b> 99	1011 S. 72		The C		Sec. and Sec.					
Bring your own horse	Agri-Business Small Business	1 2			2	1			1	1 1			

			Insurance Availability			Aff	ordability			
		Count	Existing	Different	Surplus	None	Not Specified	Low	Reasonable	High Prohibitive Not Specified
Hay rides	Agri-Business Small Business	22 1				( <b>-1</b> 			1.5	1
Rodeo	Agri-Business Small Business	1 6	2	1	2	1 1			5	1 1
Roping competition	Agrl-Business Small Business	2 3	- 			·	1		17412	, a≊ 1e - 1. 2 1z 1.
Trail rides	Agri-Business Small Business	2 3			1 1	1 2				1 1 1 2
Wagon train	Agri-Business	32				1	a <b>1</b> a a a		3.5.75 (A. 1997)	2
<u>Historical</u> Archeological digs	Small Business	1			1				1	
Farm tours	Agri-Business	. 2.	1. j.W.T	- 27 - 18-	A.	- Sila			27.0	
Historical tours	Small Business	1		1					1	
Museum 2000 is	Small Business	4	6.3		1 ( N			VHC 51.5		1
Paleantology digs	Small Business	1		1					1	
State historical site	Small Business	2				No.			-37-3 <b>1</b> -566-	1
Hunting/Fishing Boating	Small Business	3		2		1				2 1
Fishing - access	Agri-Business Small Business	ala = . 3		14. 14. (1)	1. 2			Carton State		
Fishing - fee	Small Business	1			1					1
Fishing - guided	Agri-Business Small Business	<b>7</b>	- <u> </u>	1 1	<u>3</u>	2 2	3 (2.1 <b>0</b> (5.)		1 1	2 2 3 3 2 1
Fishing pond	Small Business	1			1					1
Hunting -access	Agri-Business Small Business		10 10 10		3 3 3 3 4 4 1 4	년 1 국민 1	Sec. 26			
Hunting - fee	Agri-Business Small Business	1 1			1		1			1 1
Hunting - guided	Agri-Business Small Business	-4 -10	15		31 7 7 7 2	*			2 3	

		[	Insurance Availability			Affc	ordability			
		Count	Existing	Different	Surplus	None	Not Specified	Low	Reasonable	High Prohibitive Not Specified
Livestock Animal petting	Agri-Business	1			1					1
Lodging/Restaurant Bed and breakfast	Small Business	- 1 <b>.3</b> . (* 1.1.)		an a		ter te		Gal de la	2	
Cabin/TP	Agri-Business	1	1							1
Campground - general	Small Business	- 3 <b>1</b> - 8- 3-		t T	1. B. A.	S. 19				
Campground - RV	Small Business	2	1		1				2	
Catering service	Small Business	<u>.</u>	S 733	2.7	5. M.S.	1			199 <b>-4</b> 7 (* 1	Print Content
Chuckwagon	Small Business	2	1		1				1	1
Concession stand	- Small Business	11 <b>1</b> 11		47	e Antonio		1767 at 187 - 5 3		8	
Potluck meals	Small Business	1				1				1
Restaurant	Small Business	13 13	a - 10.5	9.712	aiks pre		nn san san a	La estate	6	
Vending machines	Small Business	3	2		1				1	2
<u>Nature</u> Bike trails	Small Business	1.3 <b>5.2</b>				52-2	ter an an area	a transfer a star		
Camping	Small Business	1			1				1	
Canoeing	Small Business					12-12				
Hiking	Small Business	1				1				1
Photography's	Small Business		1646 Q @			1.			2.5	1799 - 1999 <b>- 1</b> 999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999
Production Ag snacks	Agri-Business Small Business	1 2	1	1	1			1	1	
Bakery 🚈 🚛 🖘	Small Business	2 7 20 20 20		et, estas		1. 1.				1
Clothing - apparel	Small Business	4	4					1	3	
Farmers market	Agri-Business	4 <b>52</b> 8 ml	4.2 <b>1</b> 4	<b>a</b> -1.	6.44	1. J		- 	<b>2</b> 15: 72:	2 <sup>1442</sup> - 1 <sup>44</sup>
Meat/meat processing	Small Business	3	2	100 100 100 <b>10</b> 0 100		1		ne transe generation	2	1
Pumpkin patch	Small Business			1. A. C. S.	(19 <b>7.</b> *)	<b>2</b> 4.1		100 - Alex	238/1 X	

Page 3 of 4

		Insurance Availability					ordability				
		Count	Existing	Different	Surplus	None	Not Specified	Low	Reasonable	High Prohibitive N	ot Specified
			LAISUNG	Different	Outplus	NOTIC	Not opeched	200	Reasonable	right tohibitive h	ot opecilied
Roadside produce	Agri-Business	1		1					1		
<u>Services</u>			The second s	1968 Barris					1		
Conference center	Small Business	1		Sec.	to constraint	teran data sa		and the second second	1	- 1 <b>-</b>	
CVB	Small Business	2	1		1				2		
Fitness center	Small Business	3	848 S <b>21</b> - 7		1. A.	2	1		-14		<b>1</b>
Reunions	Agri-Business Small Business	1	3			1			2		1
		5	5						3		
Transportation - boat	Small Business	5-20 AF (17-12)	(2.1	an Delectr	Sale a	( <b>2</b> ) 1	111	612 . Sec		and the second states	
Transportation - bus/car/van	Small Business	6	1		4	1			2	1 3	
				231		the second second					an a
Weddings			Server Area	Colors and			and the second second	and an arrival	2417.Z		
Working ranch/farm	Agri-Business	5	2			3			2	1	2
Working vacation	And-Business			ter Jaro		<b>1</b>	in a start in the	e san ta ke			ere Benta Conta
Other											
Art museum	Small Business	1	1						1		
			-						•		

Other - Trip & Sportsment's Liability - None specified

## Agent Received No Request for Insurance, But Knows of Market

<u>Agribusiness</u>	# of		Small Business	# of		None Specified	# of	
Amusement	Responses 0	0%	Amusement	Responses 1	3%	Amusement	Responses 2	2%
Automotive	0	0%	Automotive	2	6%	Automotive	4	5%
Entertainment	0	0%	Entertainment	3	9%	Entertainment	8	9%
Equine	1	20%	Equine	0	0%	Equine	16	18%
Historical	0	0%	Historical	3	9%	Historical	1	1%
Hunting/Fishing	1	20%	Hunting/Fishing	2	6%	Hunting/Fishing	10	11%
Livestock	1	20%	Livestock	1	3%	Livestock	1	1%
Lodging/Restaurant	0	0%	Lodging/Restaurant	15	45%	Lodging/Restaurant	29	33%
Nature	0	0%	Nature	1	3%	Nature	1	1%
Production	0	0%	Production	5	15%	Production	5	6%
Services	2	40%	Services	0	0%	Services	11	13%
Other	<u>0</u> 5	0%	Other	<u>0</u> 33	0%	Other	<u>0</u> 88	0%

Agribusiness None Specified

None Specified

2 1

1

Working farm/ranch

Working vacation

#### Agent Received No Request for Insurance, But Knows of Market

		Count			Count
Amusement		·	Lodging/Restaurant		
Corn Maze	Small Business None Specified	1 1	Barracks	None Specified	1
Paint Ball	None Specified	1	BBQs	None Specified	1
Automotive			Bed & Breakfast	Small Business None Specified	2 2
Off Road Racing	Small Business	1			
	None Specified	1	Cabin/TP	None Specified	1
Snowmobile Trails	Small Business	1	Campground - general	None Specified	1
	None Specified	3	Campground - RV	Small Business	2
Entertainment Concerts	Small Business	3		None Specified	1
Concerta	None Specified	4	Catering Service	Small Business	2
Dances	None Specified	2		None Specified	2
Reenactment	None Specified	1	Chuck Wagon	Small Business None Specified	1 3
Theatre	None Specified	1	Concession Stand	None Specified	4
Equine		_	Continental Breakfast	None Specified	1
Horse	None Specified	2	Cream can supper	None Specified	2
Buggy Rides	None Specified	1	Earth lodge	None Specified	2
Hay Rides	None Specified	3	Pitch fork fondue	None Specified	2
Rodeo	None Specified	3	Potluck meals	None Specified	2
Roping Competition	None Specified	2	Resturaunt	Small Business	8
Trail Rides	Agri-business None Specified	1 3		None Specified	1
Wagon Train	None Specified	2	Sack lunch	None Specified	1
			Soda - beverages	None Specified	1
<u>Historical</u>		Count			
Historical Tours	Small Business	1	Vending machines	None Specified	1
Museum	None Specified	1	Nature		
Paleantology Digs	Small Business	1	Photography	Small Business None Specified	1
State Historical Site	Small Business	1	Production		
Hunting/Fishing			Bakery	Small Business	1
Boating	None Specified	4	Clothing - apparel	Small Business None Specified	2 1
Fishing - Access	None Specified	2	Farmers market	None Specified	1
Fishing - Fee	None Specified	1	Meat/Meat processing	Small Business	2
Fishing - Guided	None Specified	1	Pumpkin patch	None Specified	1
Fishing - Pond	None Specified	1	Roadside produce	None Specified	1
Hunting - Access	None Specified	1	Strawberry patch	None Specified	1
Hunting - Fee	Small Business	1	<u>Services</u>		
Hunting - Guided	Agri-business Small Business	1 1	Conference center	None Specified	2
Livestock			СVВ	None Specified	1
Animal Petting	Agri-business	1	Fitness center	None Specified	1
	Small Business None Specified	1 1	Reunions	None Specified	2
			Transportation - boat	None Specified	1
			Transportation - bus/car/van	•	1
			Weddings	None Specified	, 1

#### Companies/Agencies Identified as Possible Sources of Insurance (Admitted Market)

#### **Companies**

Acuity American Family Insurance Auto Owners Capitol Indemnity Continental Western Employers Mutual Casualty Farmers Insurance Group <u>Agencies</u> ARK Agency, Payersville, MN Ramsgate

**Farmers Union Mutual** 

Grinnell Mutual North Dakota Insurance Reserve Fund North Star Penn America United Fire & Casualty

## **Companies/Agencies Identified as Possible Sources of Insurance (Surplus Lines Market)**

<u>Companies</u> Capitol Indemnity Scottsdale

#### **Agencies**

American Family Brokerage Big M Agency Blackburns & Nickel Capitol Specialty The Interagency Ramsgate

**EXHIBIT 5** 

## NORTH DAKOTA TOURISM LIABILITY MARKET SURVEY FEBRUARY 15, 2006

Company	Does Company Offer Liability Insurance?	Are Rates Affordable?	Any Obstacles Prevent or Restrict Offering Liability Insurance?	Any Actions to Remove Obstacles so Company Would Write Coverage?	Any Other Information?
Acuity, a Mutual Insurance Company	Yes, but limited to restaurants, motels, and other limited risk operations such as bakeries or wineries. Avoids high risk activity.	Yes, for those limited coverages offered.	High exposure, limited premium.	Very little can be done.	No comment.
Adriatic Ins Co					
Amco Ins Co					
American Ins Co					
American Economy Ins Co					
American Family Mutual Ins Co	Yes. American Family covers many of the risks listed either using normal farmowner underwriting standards, provided the activity is incidental to the farming operation and is conducted on the insured's farm premises. Other risks are written as commercial risks and underwritten pursuant to commercial underwriting standards. Also, see attached letter.	Yes, for the risks written.	High risk and American Family's lack of underwriting expertise in certain areas provide obstacles for the company although specialty lines have the expertise and rates to provide proper insurance.	Actions would have to address the life safety and severity issues that are of concern to American Family.	See other answers.
American States Ins Co					
American West Ins Co					
Aspen Specialty Ins Co					

Company Auto-Owners Ins Co	Does Company Offer Liability Insurance? Auto-Owners writes liability coverage for small, low hazard, and commercial operations sponsored by Chambers of Commerce such as hay rides, parades, concessions, and small concerts. It also writes campgrounds, restaurants, and taverns except for liquor liability, hotels, motels, and bed and breakfasts.	Are Rates Affordable? Yes, insofar as coverage is offered.	Any Obstacles Prevent or Restrict Offering Liability Insurance? Auto-Owners limits its coverage to low risk activities but does not believe that there are any availability or affordability issues.	Any Actions to Remove Obstacles so Company Would Write Coverage? No comment.	Any Other Information? No comment.
Cass County Mutual Ins Co Center Mutual Ins Co	Center Mutual offers liability insurance but appears to offer coverage	Not addressed	Not addressed	No comment.	Recommends that state adopt an "assumption of risk" statute.
Charter Oak Fire Ins Co Church Mutual Ins Co	only as provided for in standard farm or homeowner policy. Company does not write coverage for tourism- related industries.				

	Does Company Offer		Any Obstacles Prevent or Restrict Offering	Any Actions to Remove Obstacles so Company	
Company	Liability Insurance?	Are Rates Affordable?	Liability Insurance?	Would Write Coverage?	Any Other Information?
Cincinnati Ins Co	Generally not. Identifies itself as a writer of "main street" business. It might write a small concert event or theater group, museum, small hotel or small restaurant, a snack manufacturer or bakery or a conference center, but would not be interested in other risks listed.	Yes for what it would write.	Cincinnati is not interested in writing most of the exposures noted on the list. It notes that generally specialty and/or excess and surplus lines markets write such risks.	For Cincinnati it is not an issue of barriers, it's an issue of risk appetite. It does not target these kinds of risks, and does not have rate filings that allow it an appropriate premium like a specialty market would. It notes that there is also the issue of being able to write enough risks of a particular class to obtain a good spread of risk and allow the law of large numbers to be predictive of expected loss experience for a particular class. That is difficult for most of the classes noted which is another reason why they are generally handled in specialty markets.	No comment.
Continental Western Ins					
Co Dakota Fire Ins Co					
Dakota Mutual Ins Co					
Dundee Mutual Ins Co					
Farmers Alliance Mutual Ins Co					
Farmers Mutual Reinsurance Co of ND					

	Does Company Offer		Any Obstacles Prevent or Restrict Offering	Any Actions to Remove Obstacles so Company	
Company	Liability Insurance?	Are Rates Affordable?	Liability Insurance?	Would Write Coverage?	Any Other Information?
Farmers Union Mutual Ins Co	Farmers Union offers coverage for some of the industries listed. If it writes the underlying insurance, it can endorse the policy to include liability coverage for some of the industries listed. Its agents also can utilize a brokerage market and place more of the business there. High risk activities such as equine, hang gliding, and rock wall climbing are the most difficult to place, if at all. See attached letter.	It considers its rates to be competitive. It notes that when one deals with activities that only operate for a short period of time with limited revenues, one oftentimes run into minimum premium issues that make insurance prohibitive. The issue is often affordability rather than availability.	Industries may have unusual exposures, little training and very little experience thereby increasing risks. Some industries are hazardous and, therefore, hard to insure or very costly. The insured may be without insurance not because the company cannot write it, but rather because the business chose not to purchase it because of cost.	Lawsuits have become very popular. The state has made some changes in the landowner issue where they cannot be sued/held responsible for allowing someone to hunt on their land. This kind of legislation is moving us in the right direction. Farmers Union looks for good risk management, proper safety measures, and adequate training.	Legislators should know that specialty markets are available to the consumer. Also, periodicals relating to the specific activity usually identify companies interested in providing insurance coverage for specific exposures. Business associations are also helpful for the businesses.
Farmland Mutual Ins Co					
Federal Ins Co					
Firemans Fund Ins Co	Yes, Fireman's Fund writes commercial, restaurants, recreation and leisure, and farm and ranch coverage including: - Hotels, motels, county clubs, casinos - Restaurants - Weddings - Valet parking - Catering - Personal and advertising injury - Golf, tennis, racquetball, swimming - Hobby farms - Commercial farming - Farm and ranch liability with extension for incidental business activities including hunting and fishing - See attached letter	Yes	Fireman's Fund primarily writes property and casualty coverage to homeowners and businesses, but other extended coverages are available through its parent, Allianz. It sees no obstacles for commercial coverage.	NA since Fireman's Fund provides most of the coverage in question.	Fireman's Fund notes that coverages written on the admitted market require filing and approval in each state, which can be extensive and time consuming. Coverages placed on the surplus (nonadmitted) market do not have that requirement.

	Does Company Offer		Any Obstacles Prevent or Restrict Offering	Any Actions to Remove Obstacles so Company	
Company	Liability Insurance?	Are Rates Affordable?	Liability Insurance?	Would Write Coverage?	Any Other Information?
Flaxton Farmers Mutual					
Fire Ins Co					
General Casualty Co of WI					
Genesis Indemnity Ins Co					
Great American Assurance					
Company					
Great Divide Ins Co					
Griggs Nelson Mutual Ins	As a county mutual, Griggs				
Co	Nelson does not provide				
	liability insurance for				
	anyone. Its agents may be				
	able to provide it through				
	Grinnell Mutual.				
Grinnell Mutual					
Reinsurance Company					
Hartland Mutual Ins Co					
Home Mutual Ins Co					
Homesite Ins Co of the					
Midwest					
Indian Harbor Ins Co					
McLean McHenry Mutual Ins Co	Yes, it does offer some coverage for a few of the activities, but it is limited to a few. It has some coverage for hunting & fishing, also ag products sales, such as farmers markets, pumpkin patch, orchard, ag snacks as long as the gross receipts do not exceed \$20,000.	Yes, its rates are affordable. The rates start at \$94 for fishing or hunting and go up to \$188 for the highest coverage. The rates for farmers market type business starts at \$24 and goes up to \$49 for the highest coverage.	The company primarily writes farm business so it is limited in its offering. The risks are more commercial than farming.	Company is reinsured by Grinnell Mutual so it is limited to what Grinnell would offer, as Grinnell is primarily the liability insurer.	Company would love to see more of these activities be more readily available to the general public. It would help to draw more people to our rural area.
Meridian Citizens Mutual Ins Co					
Milbank Ins Co					
National Surety Corp					
Nationwide Agribusiness					
Ins Co					
Nationwide Mutual Ins Co					
Nodak Mutual Ins Co					

	Does Company Offer		Any Obstacles Prevent or Restrict Offering	Any Actions to Remove Obstacles so Company	
Company	Liability Insurance?	Are Rates Affordable?	Liability Insurance?	Would Write Coverage?	Any Other Information?
North Star Mutual Ins Co	North Star does not				
	presently engage in underwriting any of the				
	exposures listed except to				
	the extent that they may be				
	incidental to a homeowner				
	or farmowner risk. At the				
	present time, there is no				
	plan to expand into any of				
	these areas.				
Northeast Mutual Ins Co	Northeast does not offer				
	liability insurance for				
	commercial application.				
	Its agents, if need be, must				
	go to Grinnell directly to find such coverage.				
Northwest G F Mutual Ins	find such coverage.				
Co					
Old West Mutual Ins Co					
Owners Ins Co					
Passport Ins Co					
Philadelphia Indemnity Ins					
Со					
QBE Insurance Corp					
QBE Specialty Ins Co					
Safecard Services Ins Co					
Southwest Mutual Ins Co			]	L	

	Does Company Offer	_	Any Obstacles Prevent or Restrict Offering	Any Actions to Remove Obstacles so Company		
Company	Liability Insurance?	Are Rates Affordable?	Liability Insurance?	Would Write Coverage?	Any Other Information?	
State Auto Property and Casualty Ins Co	Coverage provided for limited businesses, including hotel/motel, restaurants, concessions gift and collectible retailers, travel agencies, music, dance and entertainment industries. Also provides commercial liability for bed and breakfasts, photography studios, bakeries, farmers markets, flea markets, food or meat processing, wine manufacturing, and art, craft, and furniture retailers. Company provides endorsement for fee hunting and fishing.	Yes	<ul> <li>Company will enter a market provided:</li> <li>Competitors are needed.</li> <li>It can make a difference in the marketplace.</li> <li>It has personnel with the necessary skill sets.</li> <li>The hazard of loss is predictable.</li> <li>A large number of homogeneous risks exist.</li> <li>The pricing needed to sustain a viable insurance market is reasonably affordable to consumers.</li> <li>Company also considers management expertise, condition of facilities, risk potential, ability to secure reinsurance, or ability to grow surplus to cover large risks.</li> </ul>	No response.	No response.	
State Farm Fire and Casualty Company	The only activity on the list that it provides liability coverage for is "bakery". It may insure other listed activities insofar as they are incidental to other coverages it writes, but it does not offer stand-alone policies for these activities	Its rates are based on its loss experience for that particular class of business. It insures enough bakeries that its loss data for that class is adequate for rate calculation. It is comfortable that its rate is reasonable. It does not formally track the rates of its competitors, so it cannot speak to how it compares to the market as a whole.				
Steele Traill County Mutual Ins Co						
Travelers Indemnity Company of America						
Travelers Property Casualty Co of America						

Company	Does Company Offer Liability Insurance?	Are Rates Affordable?	Any Obstacles Prevent or Restrict Offering Liability Insurance?	Any Actions to Remove Obstacles so Company Would Write Coverage?	Any Other Information?
Tri State Ins Co of MN					
U.S. Underwriters Ins Co					
Walsh County Mutual Ins					
Со					
West McLean County					
Farmers Mutual Ins Co					

State	Year enacted	Duty to warn of hazards	Duty to keep land safe	Assure land safe for use	Liability for gross negligence/ willful misconduct	Protection retained for public agency lease payments	Protection lost if fee charged
Alabama Ala. Code § 35-15-1	1965	No	No	No	Yes	Not specified	No, if use for noncommercial purpose
<b>Alaska</b> Ala. Stat. § 09.65.200	1980	Not specified	Not specified	Not specified	Yes	Not specified	Yes
Arizona Ariz. Rev. Stat. § 33-1551	1983	Not specified	Not specified	Not specified	Yes	Not specified	Yes/no, only for nonprofit corp.
Arkansas Ark. State. Ann. § 18-11-301	1965	No	No	No	Yes	Yes	No, provided fees only to offset costs
California Govt. Code § 846	1963	No	No	No	Yes	Yes	Yes
Colorado Colo. Rev. Stat. § 33-41-101	1963	Not specified	No	No	Yes	Yes	Yes
Connecticut Gen. State § 52-557f	1971	No	No	No	Yes	Yes	Yes/no, if fee to harvest firewood
Delaware Del. Code tit 7 § 5901	1953	No	No	No	Yes	Yes	Yes
Florida Fla. Stat. § 375.251	1963	No	No	No	Yes	Yes	Yes
Georgia Ga. Code § 51-3-20	1965	No	No	No	Yes	Yes	Yes
Hawaii Hawaii Rev. Stat. § 520-1	1969	No	No	No	Yes	Yes	Yes
Idaho Idaho Code § 36-1604	1976	No	No	No	Not specified	Yes	Yes
Illinois § 745 ILCS 65/1	1965	No	No	No	No	Yes	Yes/no, fees for land conservation allowed
Indiana Ind. Code Ann. § 14-22-10-2	1969	Not specified	No	No	Yes	Yes	Yes
lowa lowa Code Ann. § 461C.1	1967	No	No	No	Yes	Yes	Yes
Kansas Kansas Stat. Ann. § 58-3201	1965	No	No	No	Yes	Yes	Yes
Kentucky Ky. Rev. Stat. 150.645; §411.190	1968	No	No	No	Yes	Yes	Yes

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State	Year enacted	Duty to warn of hazards	Duty to keep land safe	Assure land safe for use	Liability for gross negligence/ willful misconduct	Protection retained for public agency lease payments	Protection lost if fee charged
Louisiana La. Rev. Stat. § 9:2791	1964	No	No	No	Yes	Yes	Yes
Maine Me. Rev. Stat. title 14 § 159-A	1979	No	No	No	Yes	Yes	Yes/no, fees allowed if use is noncommercial
Maryland Md. Code Nat. Res. § 5-1101	1957	No	No	No	Yes	Yes	Yes
Massachusetts Mass. Gen. Law ch. 21 § 17C	1972	Not specified	Not specified	Not specified	Yes	Yes	Yes/no, voluntary payments allowed
Michigan Mich. Comp. Laws § 324.73301	1953	No, unless known	Only reasonably safe	Not specified	Yes	Not specified	Yes/no, fees allowed for hunting, fishing and crop harvests
<b>Minnesota</b> Min. Stat. § 604A.20	1961	No	No	No	Yes	Yes	Yes
Mississippi Miss. Code § 89-2-1	1978	No	No	No	Yes	Yes	Yes
Missouri Mo. Ann Stat. § 537.345	1983	No	No	No	Yes	Yes	Yes
Montana Mont. Rev. Code § 70-16-301	1965	Not specified	Not specified	No	Yes	Yes	Yes
Nebraska Neb. Rev. Stat. § 37-729	1965	No	No	No	Yes	Yes	Yes/no, group rental fees allowed
Nevada Nev. Rev. Stat. § 41.510	1963	No	No	No	Yes	Yes	Yes
New Hampshire N.H. Rev. Stat. § 212.34	1961	No	No	No	Yes	Not specified	Yes/no, fees for crop picking allowed
New Jersey N.J. Stat. § 2A:42A-2	1968	No	No	No	Yes	Yes	Yes
New Mexico N.M. Stat. § 17-4-7	1973	Not specified	No	No	Yes	Yes	Yes
<b>New York</b> N.Y. Gen. Law § 9-103	1963	No	No	No	Yes	Yes	Yes
North Carolina N.C. Gen. Stat. § 38A-1	1995	No	Not specified	Not specified	Not specified	Yes	Yes/no, fees to cover damages allowed
North Dakota N.D. Cent. Code § 53-08-1	1965	No	No	Not specified	Yes	Yes	Yes

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State	Year enacted	Duty to warn of hazards	Duty to keep land safe	Assure land safe for use	Liability for gross negligence/ willful misconduct	Protection retained for public agency lease payments	Protection lost if fee charged
<b>Ohio</b> Ohio Rev. Code Ann. § 1533.18	1963	Not specified	Not specified	No	Not specified	Yes	Yes
<b>Oklahoma</b> Okla. Stat. Ann. title 76 § 1301	1965	No	No	No	Yes	Yes	Yes
<b>Oregon</b> Or. Rev. Stat. § 105.670	1971	Not specified	Not specified	Not specified	Yes	Not specified	Yes/no, fee for firewood cutting allowed
Pennsylvania Pa. Stat. title 68 § 477-1	1965	No	No	No	Yes	Yes	Yes
Rhode Island R.I. Gen. Law § 32-6-1	1978	No	No	No	Yes	Yes	Yes
South Carolina S.C. Code § 27-3-10	1962	No	No	No	Yes	Yes	Yes
South Dakota S.D. Codified. Laws § 20-9-12	1966	No	No	No	Yes	Yes	Yes/no, nonmonetary gift of less than \$100
<b>Tennessee</b> Tenn. Code Ann. §70-7-101; 11-10-101	1965	No	No	No	Yes	Yes	Yes
Texas Civ. Prac. & Rem. Code § 75.001	1965	No	No	No	Yes	Not specified	No, fees equal to 2x or 4x property taxes allowed
Utah Utah Code § 57-14-1	1971	No	No	No	Yes	Not specified	Yes
Vermont Vt. Stat. title 10 § 5212	1967	Not specified	Not specified	Not specified	Yes	Not specified	Yes/no, fees for firewood cutting allowed
Virginia Va. Code § 29.1-509	1950	No	No	No	Yes	Yes	Yes/no, fees for firewood cutting allowed
Washington Wash. Rev. Code § 4.24.200	1967	Not specified	Not specified	Not specified	Yes	Not specified	Yes/no, fees for firewood cutting allowed
West Virginia W.Va. Code § 19-25-1	1965	No	No	No	Yes	Not specified	No, fees up to \$50/person/yea
Wisconsin Wisc. Stat. § 895.52	1963	No	No	Not specified	Yes	Yes	No, fee revenue up to \$2000/yea allowed
<b>Wyoming</b> Wyo. Stat. § 34-19-101	1965	No	No	No	Yes	Yes	Yes

In addition to eliminating these specific landowner duties, all state statutes contain a general disclaimer of liability for an injury to a recreational user caused by the commission

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or omission of the recreational user. The New Jersey statute provides an illustrative example:

"An owner, lessee or occupant of premises who gives permission to another to enter upon such premises for a sport or recreational activity or purpose does not thereby assume responsibility for or incur liability for any injury to person or property caused by any act of persons to whom the permis-

## **APPENDIX** 1

Export... View Detail >>

# **Results Summary**

#### **Filter Results**

To analyze a subset of your data, you can create one or more filters.



#### 2. page 2

1. My primary activity is agribusiness (farming or ranching) but I supplement my operation with a tourism/value added activity.

	Respons Percent	e Response Total
Yes	14.4%	15
No	85.6%	89
	Total Respondents	104
	(skipped this question)	0

2. I am in agribusiness but the tourism/value added activity is primary and any farm/ranch activities are secondary.

Response Percent	Response Total
1%	1
<b>99</b> %	103
pondents	104
uestion)	0
	Percent 1%

3. I do not farm or ranch but do have a tourism related activity.

		Response Percent	Response Total
Yes		<b>63.5</b> %	66
No	and the second state of th	36.5%	38
		Total Respondents	104
		(skipped this question)	0

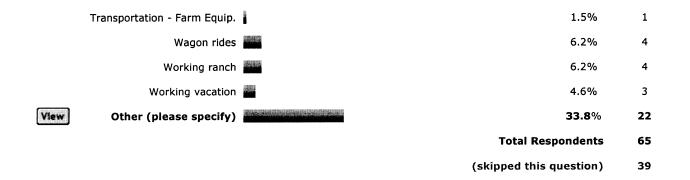
#### 3. page 3

1. Select the activities you offer:

		Response Percent	
Animal petting	116(A=3	6.2%	4

http://www.surveymonkey.com/DisplaySummary.asp?SID=1285348&U=128534832687 4/24/2006

Bike trails		21.5%	14
Bird watching		29.2%	19
Boating		9.2%	6
Buggy rides		7.7%	5
Canoeing		10.8%	7
Corn maze		1.5%	1
Digs - Archeology		9.2%	6
Digs - Paleontology		7.7%	5
Ecology tour		1.5%	1
Farm tour		12.3%	8
Fishing - Guided		3.1%	2
Fishing - Pond/Access		10.8%	7
Flea market	i i i i i i i i i i i i i i i i i i i	1.5%	1
Hang gliding		1.5%	1
Hay rides		4.6%	3
Hiking		18.5%	12
Historical tours		33.8%	22
Hot air balloon		3.1%	2
Hunting - Access		18.5%	12
Hunting - Fee Hunting		10.8%	7
Hunting - Guided		9.2%	6
Kayaking		4.6%	3
Off road racing	1	1.5%	1
Reenactment program		20%	13
River tours - Guided	1	1.5%	1
Road side antiques	1	1.5%	1
Road side art or craft		4.6%	3
Rodeo	1	1.5%	1
Star gazing		9.2%	6
Swimming		9.2%	6
Trail rides / horseback riding		18.5%	12
Transportation - ATV		0%	0
Transportation - Boat		3.1%	2
Transportation - Bus		3.1%	2
Transportation - Car/Van		7.7%	5



#### 2. Select the food related services you offer:

		Response Percent	Response Total
Bakery		8.1%	3
BBQ's		13.5%	5
Berry patch / U-pick		2.7%	1
Chuck wagon		18.9%	7
Farmers Market		2.7%	1
Flour milling		0%	0
Jams and Jellies		13.5%	5
Meat processing		2.7%	1
Orchard		0%	0
Pie sales		0%	0
Pitch Fork Fondue		13.5%	5
Pumpkin patch	12202	5.4%	2
Restaurant		35.1%	13
Road side produce		8.1%	3
Snacks (seeds, nuts)		29.7%	11
Vegetable patch		5.4%	2
Vineyard		2.7%	1
Winery		2.7%	1
Other (please specify)		32.4%	12
		Total Respondents	37
		(skipped this question)	67

3. Select the lodging related services you offer:

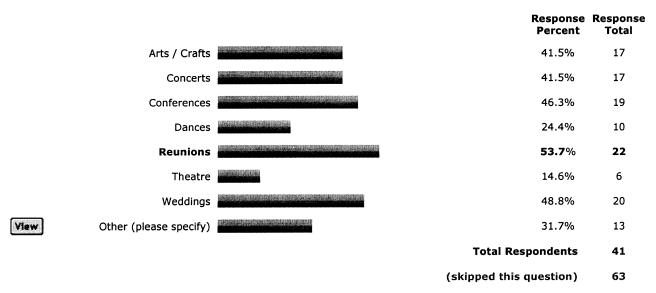
View

	Response Percent	Response Total
Bed and Breakfast	9.5%	4
Cabin	26.2%	11

http://www.surveymonkey.com/DisplaySummary.asp?SID=1285348&U=128534832687 4/24/2006

	Camping	<b>42.9</b> %	18
	Lodge	23.8%	10
	Теерее	4.8%	2
View	Other (please specify)	31%	13
		Total Respondents	42
		(skipped this question)	62

#### 4. Select the entertainment related services you offer:



5. From your above responses, describe the primary tourism/value added activity that you do.



(skipped this question) 34

#### 4. page 4

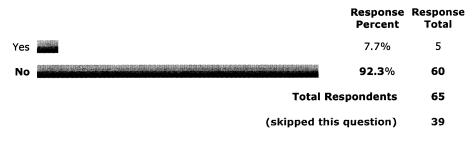
1. I have been able to get <u>all</u> of my liability coverage for my tourism/value added activities with the same insurance company that insures my business operation.

	Response Percent	Response Total
Yes	<b>60</b> %	39
No	40%	26
	Total Respondents	65
	(skipped this question)	39

2. I have been able to get liability coverage, but not with the same company I have my business insured with.

	Response Percent	Response Total
Yes	29.2%	19
No	<b>70.8</b> %	46
	Total Respondents	65
	(skipped this question)	39

3. I have tried to get liability coverage, but have not found one that will offer me a quote.



#### 5. page 4b

1. What was the primary reason given for no quote being offered?

View Total Respondents 4 (skipped this question) 100

#### 6. page 5

1. I was able to find coverage with my primary farm, ranch, or business insurance company and find the premiums for the tourism/value added activity to be:

	Response Percent	Response Total
Low	2.5%	1
Reasonable	55%	22
Very high	17.5%	7
Cost prohibitive	25%	10
	Total Respondents	40
	(skipped this question)	64

2. I was able to find coverage with a company other than my primary farm, ranch, or business insurance company and find the premiums for the tourism/value added activity to be:

	Response Percent	Response Total
Low	0%	0
Reasonable	32.1%	9



3. I did receive quotes from insurance companies but found that the cost was so expensive that:



#### 7. page 6

1. If you were able to find coverage and are comfortable doing so, please provide us with the name

of the insurance company (not agent or agency) that you were able to obtain coverage through:

- View Total Respondents 19
- (skipped this question) 85

2. Please provide any additional comments regarding the availability or affordability of liability insurance you may have:

View	Total Respondents	17
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(skipped this question) 87

#### 8. page 7

1. Have you ever filed a claim on your liability policy?

		Response Percent	Response Total
Yes		12.2%	5
No		<b>87.8</b> %	36
	Total R	espondents	41
	(skipped thi	s question)	63

#### 2. If YES, was the claim handled to your satisfaction?

	Response Percent	Response Total
Yes	<b>100</b> %	6

0	0%	No
6	Total Respondents	
98	(skipped this question)	

3. Number of years in business:

		Response Percent	Response Total
1-3 years		16.2%	6
3-7 years		10.8%	4
7-15 years		<b>37.8</b> %	14
over 15 years		35.1%	13
	Total R	espondents	37
	(skipped th	is question)	67

4. Liability coverage type:

	Response Percent	Response Total
Packaged with property, auto, etc	47.1%	16
Individual coverage	<b>52.9</b> %	18
	Total Respondents	34
	(skipped this question)	70

5. Liability premium = \_\_\_\_\_\_ % of gross income (response is optional)

- View Total Respondents 7
  - (skipped this question) 97

6. Property premium = \_\_\_\_\_\_ % of gross income (response is optional)

- View Total Respondents 4
  - (skipped this question) 100

## TRAVEL AND TOURISM LIABILITY SURVEY OF AGENTS – SEPTEMBER 2005

The Insurance Department is asking for your help in responding to the Legislature's request for information relating to the availability of travel and tourism liability insurance.

Senate Bill No. 2032 requires that the Commissioner report to the Legislature regarding the availability and affordability of travel and tourism liability insurance.

Travel and tourism activities are activities and services offered to a traveler or tourist. This includes activities provided by small businesses in rural communities as well as activities provided by farmers or ranchers, referred to as agri-business activities.

Your answers will help in identifying the availability of insurance in this market. Thank you for taking the time to respond to this survey. The survey is anonymous.

## PART I

During the past 2 years have you received a request for travel and tourism liability insurance coverage? Yes or No

IF YOU ANSWERED "NO", YOU MAY STILL PARTICIPATE IN THE SURVEY BY <u>CIRCLING</u> THE ACTIVITIES IN PART II FOR WHICH YOU KNOW YOU HAVE AN OUTLET. THEN CONTINUE WITH PART III.

IF YOU ANSWERED "YES", PLEASE COMPLETE PART II AND <u>CHECK</u> THE APPROPRIATE BLOCKS FOR EACH ACTIVITY FOR WHICH YOU WERE ASKED TO PROVIDE TRAVEL AND TOURISM LIABILITY INSURANCE. THEN CONTINUE WITH PART III.

## <u>PART II</u>

	Busin	ess Type	Insurance Availability			Affordability				
			Placed With Existing	Placed With Different	Placed With		Con	sumer's Opinior		Premium:
Type of Travel or Tourism	Small Business	Agri-Business (Farm-Related)	Admitted Company	Admitted Company	Surplus Lines	Could Not Find	Low	Reasonable	High	Cost Prohibitive
<u>Amusement</u>										
Air suspension					П					
Corn maze										
Hang gliding										
Hot air balloon										
Paint ball										
Rock climbing wall										
<u>Automotive</u>										
Off road racing									П	
Snowmobile trails										
<u>Entertainment</u>					,					
Concerts (music)										<b></b> 1
Dances										
Reenactment										
Theatre										
<u>Equine</u>										
Buggy rides										

	Busin	ess Type		Insurance A	vailability		Afforda		ability	
			Placed With	Placed With	Placed		Con	sumer's Opinior	n of the P	remium:
Type of Travel or Tourism	Small Business	Agri-Business (Farm-Related)	Existing Admitted Company	Different Admitted Company	With Surplus Lines	Could Not Find	Low	Reasonable	High	Cost Prohibitive
Bring your own horse										
Hay rides										
Rodeo										
Roping competition										
Trail rides										
Wagon train										
<u>Historical</u>										
Archeological digs					П					
Farm tours										
Historical tours										
Museum										
Paleantology digs										
State historical site										
Hunting/Fishing										
Boating										
Fishing – access										
Fishing – fee										
Fishing – guided										
Fish pond										
Hunting – access										

	Busin	ess Type	Insurance Availability					Affordability				
			Placed With Existing	Placed With Placed Different With			Consumer's Opinion of the Premium:					
Type of Travel or Tourism	Small Business	Agri-Business (Farm-Related)	Admitted Company	Admitted Company	Surplus Lines	Could Not Find	Low	Reasonable	High	Cost Prohibitive		
Hunting – fee												
Hunting – guided												
Livestock												
Animal petting												
Lodging/Restaurant												
Barracks												
BBQs												
Bed and breakfast												
Cabin/TP												
Campground – general												
Campground – RV					П							
Catering service												
Chuckwagon												
Concession stand												
Continental breakfast												
Cream can supper												
Earth lodge					П							
Pitch fork fondue												
Potluck meals												
Restaurant												

	Busin	ess Type	Insurance Availability					Affordability			
			Placed Placed With With Placed Existing Different With		Con	sumer's Opinior		remium:			
Type of Travel or Tourism	Small Business	Agri-Business (Farm-Related)	Admitted Company	Admitted Company	Surplus	Could Not Find	Low	Reasonable	High	Cost Prohibitive	
Sack lunch											
Soda – beverages											
Vending machines											
<u>Nature</u>											
Bike trails											
Bird watching											
Camping											
Canoeing											
Eco tour											
Guided river tours											
Hiking											
Kayaking											
Live animal viewing					П						
Photography											
Star gazing											
Swimming											
Production											
Ag snacks (soy, wheat, sunflower Bakery											
Clothing – apparel											

	Business Type		Insurance Availability				Affordability			
			Placed Placed With With Placed		Consumer's Opinion of the Premium:					
	Small	Agri-Business	Existing Admitted	Different Admitted	With Surplus	Could Not				Cost
Type of Travel or Tourism	Business	(Farm-Related)	Company	Company	Lines	Find	Low	Reasonable	High	Prohibitive
Farmers market										
Flea market										
Flour milling										
Meat/meat processing										
Orchard										
Pumpkin patch										
Roadside antiques										
Roadside arts and crafts										
Roadside produce (jams, jellies, pies)										
Strawberry patch										П
Vegetable patch										П
Vineyard										
Winery										
									Land	
<u>Services</u>										
Conference center										
CVB										
Fitness center										
Reunions										
Transportation/shuttle service										
Transportation/shuttle service										
– bus/car/van Weddings										

	Business Type			Insurance A		Affordability				
			Placed With Existing	Placed With Different	Placed With		Con	sumer's Opinior	n of the F	Premium:
Type of Troyal or Tourism	Small	Agri-Business	Admitted	Admitted	Surplus	Could Not				Cost
Type of Travel or Tourism	Business	(Farm-Related)	Company	Company	Lines	Find	Low	Reasonable	High	Prohibitive
Working ranch/farm										
Working vacation										
<u>Other</u>										
Art museum										

Please continue with Part III.

## <u>PART III</u>

1.	If you have had success in finding companies to write travel and tourism liability coverage for any of the activities in Part II (ever on a limited basis), please provide the names of the companies:
	Regular market:
	Surplus market:
2.	If you have not had a request for travel and tourism liability insurance but know of companies that will provide coverage for the activities you have circled in Part II, please provide us with the names of the companies:
	Regular market:
	Surplus market:
3.	Comments – Please feel free to make additional comments here:

## THANK YOU FOR YOUR VALUABLE INPUT!



# DEPARTMENT OF INSURANCE STATE OF NORTH DAKOTA

Jim Poolman Commissioner of Insurance

# MEMORANDUM Mata Liability Carriers

- TO: Selected North Dakota Liability Ca
- FROM: Jim Poolman, Commissioner

DATE: January 9, 2006

SUBJECT: Tourism Liability Market

The 2005 North Dakota Legislative Assembly has directed that the North Dakota Insurance Department study the availability and affordability of liability insurance for the travel and tourism industry.

In doing so I am asking for your help. In particular, I would like your perspective on the availability and affordability of liability insurance for tourism related industries. Please provide me with your comments in general and your response to the questions below.

Enclosed please find a brief description of the type of business activities that generally fall into the travel and tourism category.

Please respond to the following questions by February 1, 2006:

- 1. Does your company offer liability insurance coverage for the industries shown on the attached sheet? If so, please explain the coverages that are offered.
- 2. If your company offers coverage, do you consider your rates to be affordable? Please explain.
- 3. As an insurance company, what barriers, obstacles, or reasons in your opinion prevent or restrict your company's ability to provide liability insurance coverage to travel and tourism industries?

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Memorandum January 9, 2006 Page Two

- 4. As an insurance company, what actions do you believe necessary to remove, eliminate, or reduce the barriers such that your company would be willing to write coverage for the travel and tourism industries?
- 5. What other information do you believe should be shared with the legislators regarding the liability insurance as it relates to the travel and tourism industries?

Thank you for your comments. If you have any questions, please call Larry Maslowski at (701) 328-4976.

JP/njb Enclosure Travel and Tourism Activity list

The department has determined that the following activities whether done as an additional activity on an existing farm or ranch, or as a business venture in a rural community fall under the general description of Travel and Tourism. This list is not all inclusive, however, it is intended to provide some perspective of what types of activities are being referenced in the attached letter.

Amusement Air Suspension Corn Maze Hang Gliding Hot Air Balloon Paint Ball Rock Climbing Wall Automotive Off Road Racing **Snowmobile Trails** Entertainment Concerts (music) Dances Theatre Reenactment Equine **Buggy rides Roping competition** Hay rides Rodeo Trail rides Wagon Train Historical Archeological digs Historical tours Paleantology digs Hunting/Fishing Boating Fishing – fee Fishing –guided Fish pond Hunting –fee Hunting- guided Livestock **Animal Petting** Lodging/Restaurant BBQ's Bed & Breakfast Cabin/TP

Chuck Wagon Concessions Pitch Fork Fondue Nature Bike trails Bird watching Camping Canoeing Eco tour Guided river tours Hiking Kayaking Photography Star gazing Swimming Production Ag snacks (soy, wheat, sunflower) Bakerv Farmers Market Flea Market Flour milling Meat/Meat processing Orchard Pumpkin patch Roadside antiques Roadside arts & crafts Roadside produce (jams/jellies/pies) Strawberry patch Vegetable patch Vineyard Winery Services Conference center Transportation/Shuttle service Weddings Working vacation